



Bee Innovative™

The idea is only the beginning. True innovation is all about implementation.

Bee Innovative™ workshop will teach the participants that the idea is only the beginning - the 1% inspiration. True innovation is all about implementation - the 99% perspiration. Ideas are dime a dozen. Innovation is all about executing and commercialising innovative ideas in a disciplined way.

This is the key to your organisation's future. Leaders have a tough job. They must manage the present, selectively forget the past and look (through team work) at how to create and be prepared for the future.

Bee Innovative™ workshop does not focus on brainstorming, creativity or ideas - it focuses on execution. It is about a practical approach to innovation which enhances understanding, buy-in, support and commitment.

Too often the performance engine (ongoing operations) and the innovation team are at loggerheads. The performance engine is all about "on time, on spec, on budget". The innovation initiative is all about "something new and uncertain" for the organisation. It is about uncertainty and unpredictability. This is typically in conflict with what the performance engine wants, knows and understands.

Bee Innovative™ workshop suggests solutions to help make innovation happen while still ensuring the performance engine operates at maximum efficiency. We use The Bee Book as an instrument to bring these ideas together and understand how to support innovation (tomorrow's business) whilst maintaining today's focus.

1%
INSPIRATION

99%
PERSPIRATION



Helping people
**CHANGE, INNOVATE,
ENGAGE AND LEAD**

The learning objectives for this programme are:

- Understand that innovation is not everyone's job but everyone needs to support innovation
- Understand that it is learning first, profit second
- Explore the notion that innovation and ongoing operations are inevitably in conflict
- Learn that innovation is not just about products
- Determine that innovation is not only about the ideas – this is just the beginning
- Understanding that innovation is about commercialising ideas / creativity in a disciplined way
- “Start small, learn quick” is the mantra for successful innovation
- Understand that organisations are not designed for innovation
- Learn about the 3 models of innovation
- Know when to set up a dedicated innovation team and understand what is expected of them

A short pre-read of *The Bee Book* is a recommended prerequisite.

Who should attend this workshop?

Innovation leaders, mid level managers and executives, CEO's and Chief Innovation Officers, Innovation coaches and facilitators, members of the innovation team, supervising executives and performance engine leaders who support an innovation initiative.

Duration: 1 day

This workshop is aimed at a specific audience. One full day is required ideally starting no later than 08h45 and finishing at 17h30.

Number of participants: Ideally 20 to 30

We generally recommend 4 tables of 6 participants. This allows excellent interaction and maximum participation. This is not training, this is a facilitated workshop. It is important to keep all participants actively engaged throughout in order to maximise the learning experience.

TTT (Train-The-Trainer) option available

Interested?



Please email Paul@paulrigby.biz
Kay@paulrigby.biz

Or call us on **+44 7839 722981**

And visit www.paulrigby.biz

