Bee Ready For Digital Business Transformation™

Understanding digital business transformation

Bee Ready For Digital Business Transformation™ workshop is all about transformation caused by technology. More specifically it is about understanding digital business transformation per se and how to thrive in a world marked by disruption. **Bee Ready For Digital Business Transformation™** workshop is about transforming your business to become truly fit for purpose for a very different world. **This workshop is not about technology**. It is about leadership, transformation, change, business models and people. **It is about doing business in different ways**. It is about adapting and using new technology to help organisations sustain a competitive advantage. Past success may not be associated with future success. If organisations do not take advantage of these new opportunities for doing business, then competitors surely will.

This workshop looks at what type of organisation is needed to take advantage of digital technologies. Current structures and current thinking may not be fit for purpose for the modern business world. Businesses of all types and sizes have an urgent need to transform to become more adaptive and responsive to change... not the typical linear change, but a different type of change – **"an agile transformation"**. Digital disruption is increasing the need for faster decision making. Now more than ever organisations need leadership and cultures that support moving faster, learning quicker, adapting relentlessly, experimenting continuously, collaborating profusely and operating in a wholly different way. All leaders across the business must become **"digital leaders"**.

Bee Ready For Digital Business Transformation™ workshop will help you prepare for a new way of working and operating. It will serve as a catalyst to open your mind to being digitally ready for the future. This workshop will help you build bridges between your current state and your desired long-term plan. It will provide practical ideas to help your business **be fit for purpose** for a very different world.

Paul Rigby

Helping people
CHANGE, INNOVATE, ENGAGE AND LEAD

The learning objectives for this programme are:

- What is Digital Business Transformation (DBT)?
- What are the benefits of Digital Business Transformation?
- Understand the organisational changes required to harness the power of technology
- Understand what digital disruption means for your business
- How to adapt in this fast-changing digital world, including perhaps, changing the culture to be more agile, risk tolerant and experimental
- Understand how "change has changed" we cannot simply apply the common two-dimensional linear change models
- Learning to do business in different ways with different business models
- How to adapt individual and institutional skill development for the demands of this rapidly changing world
- Understand that we can never return to a pre-digital world and the implications thereof
- Being 100% clear that DBT is not just an IT function
- Explore how DBT transforms the way organisations operate
- Understand the implications for organisations by the change in speed and scale of technology
- Explore the implications of digital on leadership, skills and capabilities
- The increased impact and importance of teamwork and cross-functional teams on DBT
- Understand the conflict with increased experimentation and existing organisational practices
- Provide guidelines to help leaders succeed in implementing DBT
- How to keep the existing business running whilst also preparing for the digital future
- Understand what is required to be a successful digital leader
- Understand the difference between doing digital and being digital
- Be clear that we cannot go back - digital impacts everybody, everywhere, in everything they do
- Use The Bee Book V2.0 to help transform the story of a hive of bees to real world situations and to develop a common language throughout the organisation
- To jolt leaders to take urgent action - a quantum leap - to ensure the organisation is fit for purpose Develop a high-level Plan Bee or action plan for effective implementation of a DBT initiative

A short pre-read of The Bee Book V2.0 is a recommended prerequisite

Who should attend this workshop?

Senior leaders, middle managers, people with direct reports. In fact, as many employees as possible. The more people who get on board the change bandwagon the easier change becomes. This workshop applies to everyone within the organisation.

Duration: 2 days

We believe, based on extensive experience, that one day is just not enough time to digest and really take on board the key learning objectives. Please allocate two days. You will not be disappointed.

Number of participants: Ideally 20 to 30

We generally recommend 4 tables of 6 participants. This allows excellent interaction and maximum participation. This is not training, this is a facilitated workshop. It is important to keep all participants actively engaged throughout in order to maximise the learning experience.

TTT (Train-The-Trainer) option available

Interested?

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And visit   **www.paulrigby.biz**