



# Bee An Intrapreneur™

**Intrapreneurship is the driving force to drive change, increase innovation, improve ownership, increase and sustain profits and stay relevant**

**Organisations today, are transforming themselves in order to rise to the complex challenges in the business world. Intrapreneurs are the driving force behind this transformation!**

**In a fast-moving world, intrapreneurs are the source of energy and creativity that helps an organisation to find and exploit change and innovation opportunities. They are the most valuable of all employees!**

**Bee An Intrapreneur™ workshop is an interactive, high energy, facilitated workshop for people in any organisation, large or small, government or corporate, who wish to add value to their organisation and improve themselves as a leader. This workshop will help participants really understand what is required to be a corporate entrepreneur and make a difference.**

**Bee An Intrapreneur™ workshop uses the story of The Bee Book and The Bee Book v2.0 to convey a simple message about how intrapreneurs can help future-proof your business, implement change and ensure the organisation stays relevant. Leaders at all levels need to drive change, commercialise innovative ideas, engage their employees and achieve results. They cannot do this unless they act as an intrapreneur in the first instance and employ other intrapreneurs to make this happen. Do you want to achieve results? Attend this workshop with your team.**



Helping people  
**CHANGE, INNOVATE,  
ENGAGE, LEAD and  
TRANSFORM**

## The learning objectives for this programme are:

- Unleash intrapreneurship to drive change and ensure your organisation stays relevant
- Develop more intrapreneurs to increase engagement, innovation, ownership and profits
- Develop as an intrapreneur into an upstream leader
- Improve employee engagement and creativity
- Organisations need to continually change and transform themselves in order to stay relevant. Intrapreneurs are the key to making this happen
- Understand why intrapreneurs are the key to staying relevant
- Understand why it is important to create an intrapreneurial culture
- Understand how as an intrapreneur you will add new value to your team and your organisation - you will thrive in the hive
- Intrapreneurs add tremendous value to their teams and to the organisation. They are probably the most valuable of all employees - we explore how to lead them and understand how to develop more intrapreneurs with the organisation in all departments

A short pre-read of **The Bee Book** and **The Bee Book v2.0** is a recommended prerequisite.

### Who should attend this workshop?

Employees, managers and leaders at all levels who want to help transform their organisation while developing their intrapreneurial skills. Invest in yourself and your team. Become more enterprising in your approach to envisioning and creating the future. Solve problems, implement your ideas and influence for positive change.

### Duration: 1 day

Starting early, expect a full day of information and activity. We aim to use the full day so please ensure you delegate tasks. You will have no time to check your phone for emails.

**TTT (Train-The-Trainer) option available**

### How will the workshop be facilitated?

With high energy and enthusiasm. This is a practical workshop full of interactive activities, so "bee" ready.

### Number of participants: Ideally 20 to 30

We generally recommend 4 tables of 6 participants. This allows excellent interaction and maximum participation. This is not training, this is a facilitated workshop developed for maximum interaction. We believe that it is important to keep all participants actively engaged throughout in order to maximise the learning experience.

## Interested?

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