



# Bee Relevant™

Leadership lessons learned from the pandemic

**Being relevant and staying relevant requires hard work**

**Hope is not a strategy.**

**Being relevant and staying relevant requires hard work.**

**There is a lot of talk about creating agile organisations. For sure, agile is better than arthritic. Threats, and opportunities, are popping up in unrecognisable forms and when least expected. Our agility (factory model) is proving increasingly ineffective. As we move into an era of increasing uncertainty and unknowability, we need to recognise that agility is not enough. That is why we are starting to hear more about adaptability. So, the response is less about becoming more agile and more about adapting. That will tilt the odds in your favour.**

**Bee Relevant™ is an interactive, high energy, facilitated workshop for leaders and potential leaders in any organisation, large or small, government or corporate, who require a simple no-nonsense approach to help them understand and apply the business lessons we have learned from the Covid pandemic. We need to focus on "being" fit for purpose, "being" relevant and staying relevant.**

**Bee Relevant™ workshop uses the story The Bee Book v2.0 to convey an engaging, practical and interactive approach to help leaders and potential leaders understand and apply key lessons from the pandemic and their impact on the business. Do you need to ensure that you and your organisation are fit for purpose and stay fit for purpose? Attend this workshop.**



Helping people  
**CHANGE, INNOVATE,  
ENGAGE, LEAD and  
TRANSFORM**

## The learning considerations for this programme are:

- Staying relevant requires learning. In order to stay relevant, leaders have to learn new trends and keep educating themselves. They have to keep evolving
- It is easy to be a one-hit wonder. It is hard to stay relevant for more than a few years
- We have to keep transforming ourselves to stay relevant for the future  
You cannot do today's job with yesterday's methods and be in business tomorrow
- In this business world leaders must be relentlessly remarkable to stay relevant
- In this tough and competitive world, one has to be innovative and creative to stay relevant and unique
- It is not easy being relevant and staying relevant
- Relevant means being closely connected or appropriate to what is being done or considered

A short pre-read of **The Bee Book** and **The Bee Book v2.0** is a recommended prerequisite.

### Who should attend this workshop?

Employees, managers and leaders at all levels who want to help to ensure their organisation is relevant and remains relevant. Invest in yourself and your team. Become more enterprising in your approach to envisioning and creating the future. Solve problems, implement your ideas and influence for positive change and transformation.

### Duration: 2 days

Starting early, expect 2 full days of information and activity. We aim to use the full time available so please ensure you delegate tasks before attending as you will have little time to check your phone for emails.

### How will the workshop be facilitated?

With high energy and enthusiasm. This is a practical workshop full of interactive activities, so "bee" ready.

### Number of participants: Ideally 20 to 30

We generally recommend 4 tables of 6 participants. This allows excellent interaction and maximum participation. This is not training, this is a facilitated workshop developed for maximum interaction. We believe that it is important to keep all participants actively engaged throughout in order to maximise the learning experience.

**TTT (Train-The-Trainer) option available**

## Interested?

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